



Communication & Change Management

U.S. businesses
are losing
\$1 trillion
every year due to
voluntary turnover¹

24 billion
hours are wasted
each year as the
result of
**unproductive
meetings²**

85%
Of employees
are **not engaged**
at work³

An integrated communication strategy is the **connective tissue** that improves profitability, productivity and employee engagement.

Can you afford to wait ?

01

Multi-channel Communications Framework

Leveraging a multi-channel approach ensuring communications are timely and relevant resulting in a healthier culture, improved employee engagement and increased productivity.

02

Strategy & Goal Attainment

A proven framework to align and communicate organization and department strategy, cascade key objectives to employee goals, ensuring messaging is consumable and relevant across all levels of an organization.

03

Executive & Board of Director Updates

Effective messaging that provides clarity, sets expectations and enables the organization to plan and act with a common purpose.

04

Client & Market Facing Communications

A standardized approach and content for client business updates resulting in positive client feedback and producing positive business impacts.

Source: ¹ Gallup workplace survey, ² Zippia 2022 workplace survey statistics, ³ Gallup workplace survey



Studies have shown that when employees know how their work fits into the larger picture, and that larger picture is meaningful to them, they perform better.

85%
of employees are most motivated when internal communications are effective

A highly engaged workforce increases profitability by **21%**

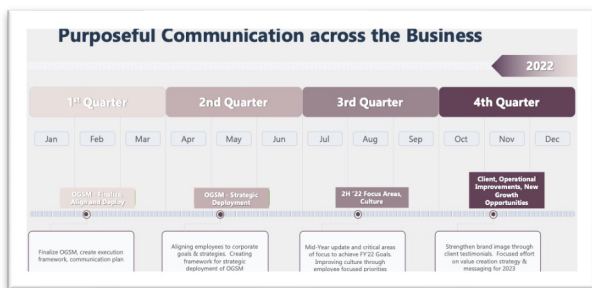
Companies with a thriving corporate culture achieve over **4x** higher revenue growth

Source: 2017 Salesforce Survey

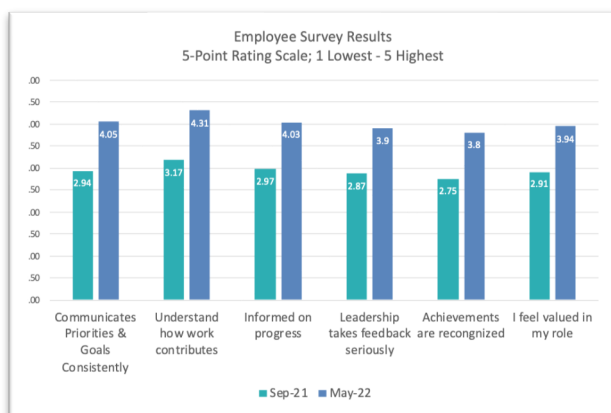
Implementing a Strategic Communication Framework

Overarching strategic communication plan ensures the entire business is informed and aligned.

Leveraging a multi-channel approach ensures information is timely, relevant and improves engagement.



Actual Employee Survey Results



Building and implementing a strategic, aligned communication framework across the organization resulted in improved employee survey results within 6 months.